

SUMMARY INFORMATION

ON THE NEW CONTRIBUTIONS OF THE DOTAL THESIS

Thesis title: “Strengthening the social responsibilities of Viet Nam company in the field of commercial business”

Major: Commerce business

Code: 9340121

PhD student: Tran Duc Dung

Supervisor: 1/ Assoc Prof.Dr. Nguyen Van Lich

2/ Dr. Le Xuan Sinh

Training institution: Vietnam Institute of Industrial and Trade Policy and Strategy - Ministry of Industry and Trade.

New conclusions of the Thesis: The thesis will have some new contributions as follows:

- Systematize, define and supplement the concept of corporate social responsibility in the context of commercial automation. Study the experiences of some countries and draw lessons for Vietnam's commercial enterprises.
- Make a point to establish calculations in the current implementation of CSR to meet the increasingly tightened CSR requirements in the new generation of free trade agreements.
- Determine the average value of the main content columns about CSR implementation in Vietnam today, propose processes and solutions to improve corporate social responsibility in the commercial business industry in Vietnam.
- Applying a number of PDCA (Plan, Do, Check, Act) models and some other models in the content development process to improve corporate social responsibility in accordance with the conditions of Vietnamese enterprises in operation. business in general and commercial business in particular.
- Building a system of important points, orientation and problem solving to improve the social responsibility of Vietnamese enterprises in the field of commercial business

SUPERVISOR 1

SUPERVISOR 2

PHD STUDENT

Assoc Prof. Dr. Nguyen Van Lich

Dr. Le Xuan Sinh

Tran Duc Dung

Certification of training institution